



# The **Advocate**

The ADVOCATE  
AFT Massachusetts, AFL-CIO  
38 Chauncy St., Suite 402  
Boston, MA 02111

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## Policy on advertising

**The Advocate is published monthly during the school year. The Advocate welcomes advertisements regarding services of interest to teachers, paraprofessionals and other education-related professionals. We don't accept any ads pertaining to financial services, travel or insurance.**

**Advertisements accepted for publication should be submitted electronically in a PDF, EPS, TIFF or JPEG format. An invoice for the cost of the ad will be sent immediately after the publication goes to press.**

**Further inquiries on ad policies can be directed to Jennifer Berkshire, editor, at [jberkshire@aftma.net](mailto:jberkshire@aftma.net)**

Advertising rates are:

Full page (10.25 by 15.75)	\$1250
Half page (10.25 by 7.625)	\$750
Quarter page (5 by 7.375)	\$500

Smaller ads available upon request.

Deadlines for AFT Massachusetts Advocate: 2009/2010 school year  
**August 18; September 15; October 13; November 10;  
January 12; February 9; March 16; April 13; May 18**